

CESA VIRTUAL CONFERENCE BUZZ KIT



How to Use this Buzz Kit

Below, please find content related to California Energy Storage Alliance Virtual Conference that you can use to promote your involvement to your respective networks, with the goal of generating a “buzz” around the event. Feel free to use any of the information below to post on Twitter, Facebook, LinkedIn, or other social networks, as well as to utilize the CESA marketing materials. Please promote the Conference on your company’s website, in your emails/newsletters, and through any other form of marketing you see fit.

Event Information

May 21st, 2020
9am - 3pm PST
<https://www.storagealliance.org/virtual-conference>

Marketing Inquires

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Purpose

The purpose of the conference is to facilitate business development and networking opportunities for CESA members given "Shelter-in-Place" orders. Benefits of the CESA Virtual Conference are intended to help our members gain exposure/access to desired markets, and create a sense of community.



LinkedIn

LinkedIn Page: [California Energy Storage Alliance](#)

Sample LinkedIn Posts:

Join us at the @California Energy Storage Alliance Virtual Conference on May 21st as we explore and catalyze the energy storage transition. CESA Virtual conference provides online presentations on some of the most interesting energy storage trends. You really don't want to miss out - be part of the energy storage conversation! Register at <https://www.storagealliance.org/virtual-conference> #energystorage #energy #virtualconference #sustainability

Keep up to date on recent advancements and changes at the @California Energy Storage Alliance Virtual Conference. Register at <https://www.storagealliance.org/virtual-conference> #energystorage #energy #virtualconference #sustainability

Join us on May 21st to learn about the latest technologies, markets, and business models in the energy storage industry. Free and open to the public! Register today! <https://www.storagealliance.org/virtual-conference> #energystorage #energy #virtualconference #sustainability



TWITTER

Twitter handle:
@Storagealliance
#Energystorage

Sample Twitter Posts:

We're proud to present at the @Storagealliance #Energystorage Virtual Conference!

Make the most of sheltering in place by joining the energy transition with us at the @Storagealliance #Energystorage Virtual Conference! May 21st. Free and open to the public!

While sheltering in place you can join the energy transition! Register for @Storagealliance #Energystorage Virtual Conference at: <https://www.storagealliance.org/virtual-conference>